**Welcome to the Optometric Education Consultant Twin Cities Power Hours 2020**

Welcome to our first Minnesota conference. The philosophy of The Optometric Education Consultants (OEC) is to help optometrists enhance care of their patients through timely, clinically pertinent, and highly interactive education. Many conferences have been cancelled or gone virtual and we are honored that you have chosen to spend this time with us. Because educational and licensure needs vary by state, we have elected to proceed forward with this conference.

Perhaps this is your first live conference within this new culture that we now reside in and we want you to feel comfortable. Countless hours have been spent by the hotel staff and OEC to create a safe environment that is conducive to learning. Some of these items include daily temperature checks and asking anyone who registers 100.3 or higher to sit out for the day (with a refund of course). The mandatory wearing of masks, hand sanitizer stations, fixed seating for the weekend, and social distancing measures for meals and the exhibit hall are just a few of the steps taken to ensure your safety and comfort. This does require some additional effort on your part as well and we appreciate your cooperation. We ask that you all adhere to our safety guidelines. If you witness something that makes you feel uncomfortable, please address it with us. Also, please be cognizant of how your behavior might make others feel.

We could not offer the pricing, meals and guest speakers without our exhibitors and ask you to take some time to visit with them during breaks. Gift cards will be awarded to those who participate in our touchless "BINGO" game. We ask that you use your cell phone and take a picture of the unique QR code that each exhibitor will provide. This information is electronically recorded and those that visit all our business partners then become eligible for the drawing. More information about our business partners can be obtained at Please visit our Industry Partners

Schedules are developed with your comfort in mind so that you have time to learn, interact with exhibitors and, very importantly, relax and enjoy yourself. Regardless of the location our conferences are always COPE and Florida CE Broker approved. Should you need additional hours consider our Nashville conference in November or one of our webinars listed below. We will also be returning to Scottsdale, AZ and Quebec City, CA in 2021. We hope you enjoy our philosophy and have a great conference.

**Neuro-Ophthalmic Disease September 20/ 7:00pm/ 2 Hours Credit: COPE Approved Click Here to register - Only COPE approval**

**Human Trafficking – December 3, 2020 at 8:00pm EST / 1 Hour Credit: Florida & COPE Approved Click here to register - Florida and COPE approved**

**2 Hour Practice Management Webinar Coming Soon - Florida Board Pending**

More to come!

*Greg*

*Joe*

| | **Saturday September 12, 2020** | |
|---|---|---|
| 7:00 am – 7:30 am | Registration & Breakfast with Exhibitors | Hours |
| 7:30 am – 8:00 am | **Welcome and Information, Awareness, and Improvement Industry Talk Breakfast Maculogix** | No CE credit |
| 8:00 am – 9:40 am | **Pharmaceutical Update 2020- New Drugs and Indications**<br>Greg Caldwell, OD and Tracy Offerdahl-McGowan, PharmD | 2 hours CEE/TQ |
| 9:40 – 10:10 am | Introductions and Break with Exhibitors | |
| 10:10 am – 11:50 am | **Metabolic Disease for the Optometrist New Twists on an Old Problem**<br>Greg Caldwell, OD and Tracy Offerdahl-McGowan, PharmD | 2 hours CEE/TQ |
| 11:50 am – 1:10 pm | **Exhibitor Lunch Talks**<br>**Diamond Sponsor Novartis**<br>**Speaker: Dr. Jake Lang**<br>***Be present to win Amazon Gift Card!*** | |
| 1:10 pm – 2:50 pm | **AMD A-to-OCT-Ri-Z**<br>Greg Caldwell, OD | 2 hours CEE/TQ |
| 2:50 pm- 3:20 pm | Break with Exhibitors | |
| 3:20 pm – 5:00 pm | **Glaucoma Pharmacology: Old, New and What to Do?**<br>Joseph Sowka, OD; Greg Caldwell, OD. | 2 hours CEE/TQ |
| 5:10 pm – 6:00 pm | **OCT-Angiography What You Need to Know With This New Technology**<br>Greg Caldwell, OD | 1 hour |
| 6:00 pm | Conference Adjourns | |
| | **Sunday September 13, 2020** | |
| 7:15 am – 8:00 am | Registration & Breakfast | |
| 8:00 am – 9:40 am | **Glaucoma Diagnosis: Putting it All Together**<br>Joseph Sowka, OD and Greg Caldwell, OD | 2 hours CEE/ TQ |
| 9:50 am – 11:30 am | **Glaucoma Grand Rounds**<br>Greg Caldwell, OD, Joseph Sowka, OD | 2 hours CEE/TQ |
| 11:35 am – 12:25 pm | **Mistakes to Avoid in Glaucoma Management**<br>Joseph Sowka, OD | 1 hour |
| 12:25- 1:10 pm | Lunch | |
| 1:10 pm – 2:50 pm | **Ocular Emergencies of the Anterior Segment**<br>Leonid Skorin, DO | 2 hours CEE/TQ |
| 3:00 pm- 4:40 pm | **The Cranial Nerve Connection**<br>Leonid Skorin, DO | 2 hours |
| 4:40 pm | Conference Adjourns | |

**Greg Caldwell, O.D., FAAO**

Dr. Greg Caldwell, is a 1995 graduate of the Pennsylvania College of Optometry. He completed a one-year residency in primary care and ocular disease at the Eye Institute of Philadelphia, Pennsylvania. He is a Fellow of the American Academy of Optometry and Board Certified by the American Board of Optometry.

In addition to working with Doctors of Optometry as an ocular disease consultant, he is a highly respected lecturer. Dr. Caldwell lectures several times throughout the year to his colleagues. He has given over 300 lectures in numerous U.S. cities and in over 12 countries. Dr. Caldwell has been a participant in multiple FDA investigations.

Dr. Caldwell is a current member and past President of the Board of Directors for the Pennsylvania Optometric Association (POA). He currently chairs Third Party Committee of the POA and is the Board Chair of the Pennsylvania Optometric Political Action Committee. He is member of the State Government Committee for the American Optometric Association. He served 3 years on the Board of Trustees for the American Optometric Association. Currently, he is a member of the President's Council for the American Academy of Optometry (AAO).

Locally, Dr. Caldwell is the President of the Blair/Clearfield Association for the Blind and Visually-Impaired.

Dr. Caldwell has received many awards and in 2015 was awarded the Albert Fitch Memorial Alumnus of the Year from the Pennsylvania College of Optometry at Salus University.

**Tracy Offerdahl, PharmD, BPharm, RPh**

Dr. Offerdahl attended Temple University School of Pharmacy in Philadelphia, PA, for both her undergraduate and graduate degrees. Upon completion of her Doctor of Pharmacy degree, she completed a Residency at Temple University Hospital, where much of her time was spent in internal medicine and infectious diseases.
She is currently on faculty at Salus University in the Department of Optometry, where she is the course director and instructor for all systemic pharmacology courses for students in the optometry, audiology, and physician assistant programs. Additionally, she is a practicing clinical pharmacist with a pharmacy and a patient care practice site in Rosemont, PA.

Dr. Offerdahl is currently earning another degree in holistic medicine, as well as additional certifications in veterinary pharmacy. She lectures extensively in the optometry community.

**Leonid Skorin, Jr., OD, DO, MS, FAAO, FAOCO**

Dr. Skorin is glad you're reading his biography. He is a Consultant in the Department of Surgery, Community Division of Ophthalmology at the Mayo Clinic Health System in Albert Lea, MN and is an Assistant Professor of Ophthalmology, Mayo Clinic College of Medicine.

Dr. Skorin completed his OD at the Illinois College of Optometry and his DO at the Chicago College of Osteopathic Medicine. He did his medical/surgical internship in Tulsa, OK and his ophthalmology residency at Michigan State University/Metropolitan Hospital. He did a neuro-ophthalmology fellowship at the University of Illinois Eye & Ear Infirmary.

Dr. Skorin is a Past-President of the Minnesota Osteopathic Medical Society. He is a Costin Institute Scholar in osteopathic medical education and received the Presidential Achievement Certificate for his medical and surgical mission work in Ukraine from the American Osteopathic College of Ophthalmology. In 2006 he was awarded the Distinguished Clinician of the Year Award from the Mayo Clinic Health System in Albert Lea. In 2007 Dr. Skorin was named Distinguished Practitioner of the National Academies of Practice in the Osteopathic Medical Academy and had served as its Chair. In 2016 he was named Mayo Clinic School of Health Sciences NP/PA Emergency Medicine Fellowship Program - Educator of the Year. In 2017 the American Osteopathic College of Ophthalmology awarded him the Governor's Achievement Certificate.

Dr. Skorin completed the Mayo Clinic Leadership Development Program in 2010 and a Master of Science in Medical Education Leadership through the University of New England College of Osteopathic Medicine in 2011. He completed the American Osteopathic Association Health Policy Fellowship in 2012.

He enjoys cruising the country lanes in his 1956 Chevrolet Bel-Air convertible and is an amateur herpetologist specializing in chelonians.

**Joseph Sowka, OD, FAAO, Diplomate**

Dr. Joseph Sowka is an attending optometric physician at Center for Sight in Sarasota, Florida, a large medical-surgical practice where he focuses on glaucoma management and neuro-ophthalmic disease. He was formerly Professor of Optometry at Nova Southeastern University College of Optometry for 28 years where he served as Chief of The Advanced Care Service and Director of the Glaucoma Service at the College's Eye Institute. He was the Program Coordinator and Supervisor for the Ocular Disease Residency. Dr. Sowka is a founding member of both the Optometric Glaucoma Society and Optometric Retina Society. He is also the Founder and Chair of the Neuro-Ophthalmic Disorders in Optometry Special Interest Group for the American Academy of Optometry. Dr. Sowka is a Glaucoma Diplomate of the American Academy of Optometry. He is a partner and co-owner of Optometric Education Consultants.

# INFORMATION, AWARENESS & IMPROVEMENT

# BUSINESS PARTNERS

maculogix
the AMD experts

# FIND YOUR WAY FORWARD

## SPECIAL OFFER

### NO PAYMENTS FOR SIX MONTHS!

**As eye care practices across the country continue to reopen, it won't be business as usual as we adjust to the new norms. Therefore, we want to do what we can to help you take care of your patients while rebuilding your business – by offering no out-of-pocket costs for six months!***

**Offer applies to a 42-month premium subscription plan when you purchase in 2020. Ask your Regional Sales Executive for full details. The offer is valid for eye care professionals in the U.S. only.*

AdaptDx™ PRO
Guided by Theia™

See how you can change the future for your patients and your practice at **DxAMDnow.com**

# DIAMOND SPONSORS

xiidra®
(lifitegrast
ophthalmic solution)5%

# DÏSCOVER XÏIDRA

Check it out at
**Xiidra-ECP.com**

NOVARTIS

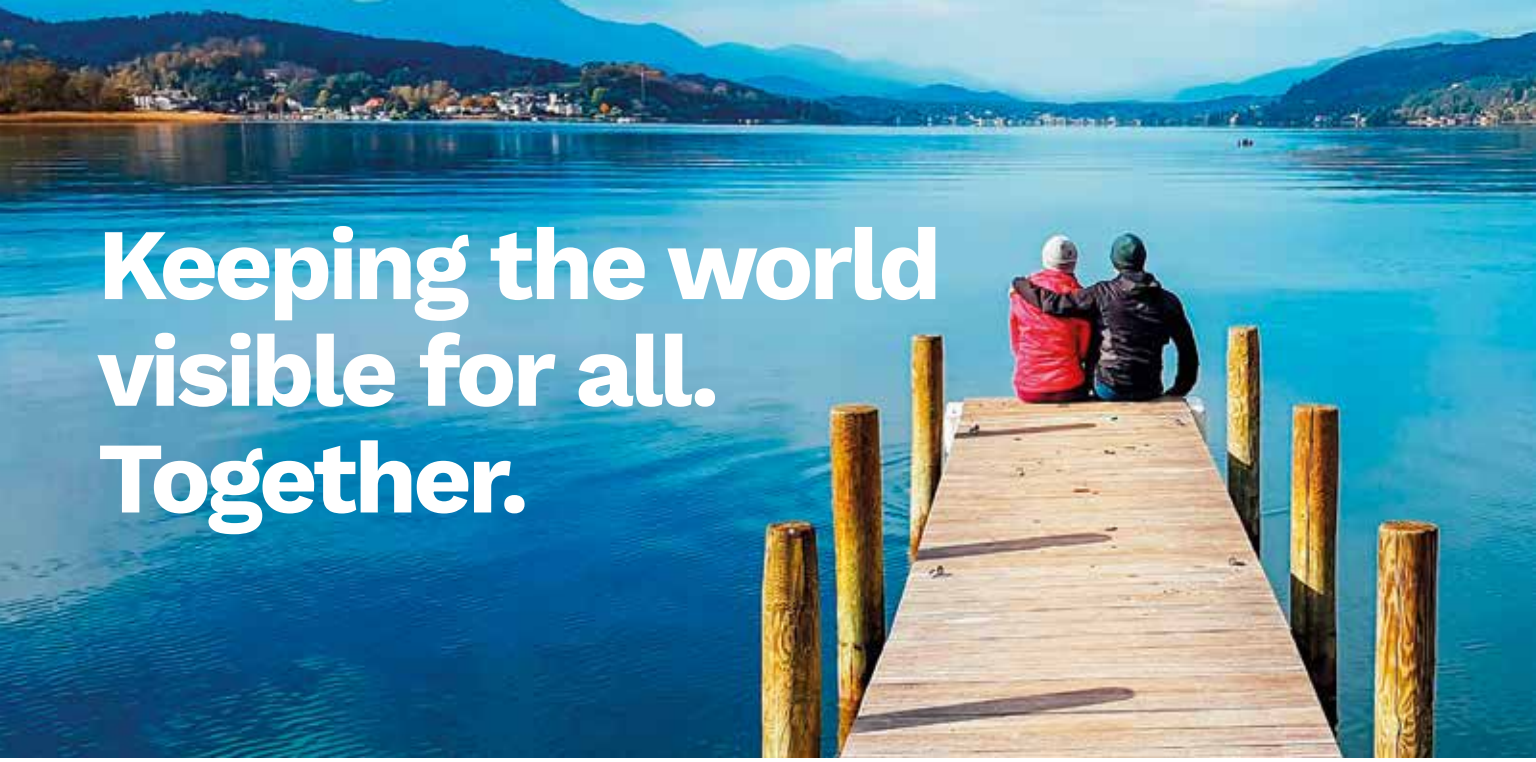
**Novartis Pharmaceuticals Corporation**
East Hanover, New Jersey 07936-1080

©2019 Novartis

11/19

XIA-1383878

# GOLD SPONSORS

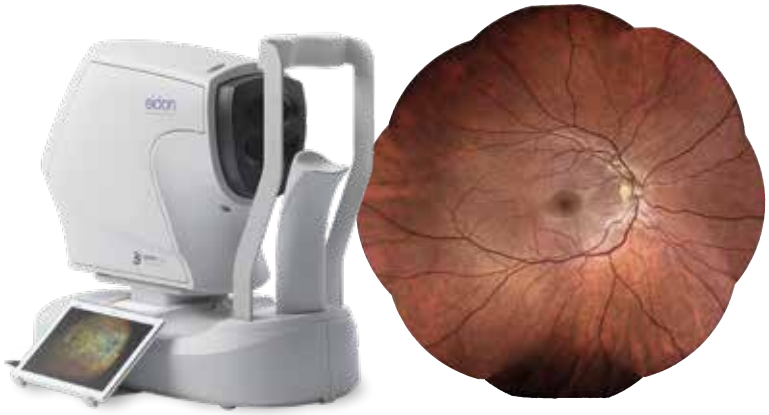


# Keeping the world visible for all. Together.

## iCare EIDON

### Ultra high resolution **retinal imaging**

+ TrueColor confocal
+ Wide-field view & ultra high resolution
+ Autofluorescence imaging
+ Fully automated



## iCare IC100

### The sterile tonometer

+ Loved by patients
+ No drops, air, or calibration needed
+ Consistent and accurate reading
+ Single use probes to exceed infection control guidelines

For more information,
scan, call 612.845.6511
email sharimooney@msn.com
**www.icare-usa.com**

For better perception icare

EIDON is a device manufactured by Centervue Spa. iCare is a registered trademark of ICARE FINLAND OY. CENTERVUE S.P.A., ICARE USA INC. and ICARE FINLAND OY are parts of REVENIO GROUP and represent the brand iCare.

KONAN MEDICAL

# EyeKinetix®

Objective, accurate, automated assessment of
*Relative Afferent Pupillary Defects*

*A 21st century alternative to the 19th century Swinging Flashlight Method*

**Special Financing Available**

- EyeKinetix is an order of magnitude more detailed than the finest human observer
- Objectively assess APDs in *less than 1 minute* and accurately document the findings
- Confidently delegate this important but difficult task to your technicians with confidence
- Includes a *90 day free trial* of ColorDx® CCT HD®
  *Diagnostic color vision testing | CPT Code 92283*

KonanMedical.com | (949) 576-2200 | Sales@KonanMedical.com

# Leading-Edge OCT Technology

## Select the OCT that Fits Your Practice
## Great Pricing and Affordable Monthly Payments

**Avanti® Widefield OCT with AngioVue® OCTA**
State–of–the–Art Imaging from Cornea to Choroid

**iVue® and iFusion® OCT**
Comprehensive OCT with optional Fundus Camera

**iScan® OCT**
The OCT that Practically Runs Itself

**Vivicon™ Ophthalmic Camera**
Ease-of-use in Photographic Imaging

Contact your Optovue Representative for Exclusive Specials and Pricing.

**David Keith | david@davidkeith.com | (502) 643-2828**

OPTOVUE

# Taking just fish oil for dry eye relief is so last century.

One omega, not found in fish oil, has been shown to relieve dry eye in a variety of clinical studies. HydroEye®'s unique, clinically tested formula provides **GLA**, *The Dry Eye Omega*, plus other key nutrients that work together to provide targeted support that patients prefer.

Effective | Easy to swallow | No smell or taste | Satisfaction guaranteed

***Doctors: contact us for a free 60-day supply***
***SBH.com/TryHydroEye or 888-433-4726***

SCIENCEBASED HEALTH®

# SILVER

# MacuHealth

**EMBRACE THE SCIENCE**

For patients who want to start and end their days with **optimal vision**[1]

Ask your Eye Care Professional about our **Triple Carotenoid Formula®** clinically proven to rebuild macular pigment, improve contrast sensitivity and optimize visual performance.[1]

Clinically Tested + Gluten Free

For more information visit macuhealth.com

Faster dark adaptation, faster photostress recovery time, and reduced glare disability will improve your patients' quality of life and safety when driving or active in suboptimal conditions such as fog, rain, snow or sun glare.[2]


**MacuHealth**

Call 1-866-704-0845 Press 1 for Customer Service or email info@macuhealth.com



**REFERENCES**

**1-2.** Data on file. To request references and access to full scientific studies, email our customer service team at info@macuhealth.com.

# Information, Awareness, & Improvement Talks

**DIAMOND**

**GOLD**

**SILVER**

**This activity is supported by an unrestricted educational grant from Alcon.**